

DEPARTMENT OF BBA

All time management begins with planning”

- Tom Greening

On 19th July 2016 the Department conducted a seminar for all the BBA students on the topic “Time Management”. The resource person for the seminar was Ms. Sowmya. R a certified trainer and an Ex-Baldwinian with a degree in Business Management. She focused on Time Management, effects of time Management; Difference between Urgent and Important things, Why Time Management plays an important role in one’s life and career.



Ms Sowmya R Nair is a certified trainer from National Accreditation Board for education and training {NABET}: Government of India

She focused on:

1. Time Management- Is the process of organizing and planning how to divide your time between specific activities. Good time management enables you to work smarter not harder- So that you get more done less time, even when time is tight and pressures are high. Failing to manage your time damages you effectiveness and cause stress.
2. Effects of time Management:
3. Difference between urgent and important things
4. Why time management plays an important role in one’s life and career?

On 13th August the department organised an Inter-Collegiate on the topics:

- Women Entrepreneurship
- Corporate Social responsibility
- Monopoly and trade licensing
- The world is too materialistic

- Crisis management
- Laws governing production
- News trends in public relations
- Accounting standards and changing trends
- Consumer Redressal forum
- Management of HR Internationally

On **16th August 2016** the Department organized for an Industrial Visit to:



UNIBIC FOODS INDIA PRIVATE LIMITED

UNIBIC FOODS INDIA PRIVATE LIMITED is a private company registered on 08/07/2004. The company has an authorized capital of Rs 82,50,00,000 and paid-up capital of Rs 82,12,66,740.

Its registered office is situated at Shreeram Nivas No. 1134, 5th Floor 100 Feet Road, Hal 2nd Stage, Indiranagar, Bangalore, Karnataka, India - 560038.

The status of company in the records of Registrar is active which means that it is actively doing all its filing with the Registrar.

Company has currently 4 directors and falls under the jurisdiction of Registrar of Company-Bangalore.

For the last ten years, the bakers at UNIBIC have been baking perfect, crunchy and delightful cookies. We are happy that you stopped by to get to know them better. Welcome to our world of Bicalicious cookies!

Our cookies are made with the best ingredients and mixed with selected fruits, nuts and spices to create a range over 20 flavours that will delight your taste buds! Whether you want to indulge your senses with chocolate, love butter and cashews, want a savoury snack to go with your tea or even want to go sugar free, we have the perfect cookie for every want.

We started selling cookies in India with two iconic flavours, – Anzac Oatmeal Cookies and Bradman Chocó chip Cookies – a legacy of our connection with Australia.

Products of UNIBIC:-



HINDUSTAN UNILEVER LIMITED



Hindustan Unilever Limited

HUL was established in 1933 as Lever Brothers and, in 1956, became known as Hindustan Lever Limited, as a result of a merger Hindustan Unilever Limited (HUL) is an Indian consumer goods company based in Mumbai, Maharashtra. It is owned by Anglo-Dutch company Unilever which owns a 67% controlling share in HUL as of March 2015 and is the holding company of HUL. HUL's products include foods, beverages, cleaning agents, personal care products and water purifiers between Lever Brothers, Hindustan Vanaspati Mfg. Co. Ltd. and United Traders Ltd. It is headquartered in Mumbai, India and employs over 16,000 workers, whilst also indirectly helping to facilitate the employment of over 65,000 people. The company was renamed in June 2007 as "Hindustan Unilever Limited".

Hindustan Unilever's distribution covers over 2 million retail outlets across India directly and its products are available in over 6.4 million outlets in the country. As per Nielsen market research data, two out of three Indians use HUL products.

Brands of HUL:-



MODERN BREAD

Was started in the year 1970 by the Government of India and later on was sold to Hindustan Unilever Limited in the year 2000. There are 6 branches in India.

There are five departments:-

1. Engineering
2. Sales
3. Production
4. Accounts/Finance
5. Quality control

Over 17 varieties of breads have been produced throughout the year.

- The sales turnover is 36 cores.
- No: of employees are 225. Out of these 225 employees, 48 are permanent employees and the rest 177 are concrete employees.
- The organization does not export their products.

Types of products:-



Brown bread



Milk bread



Rusk



Whole wheat/Multigrain



Sweet buns

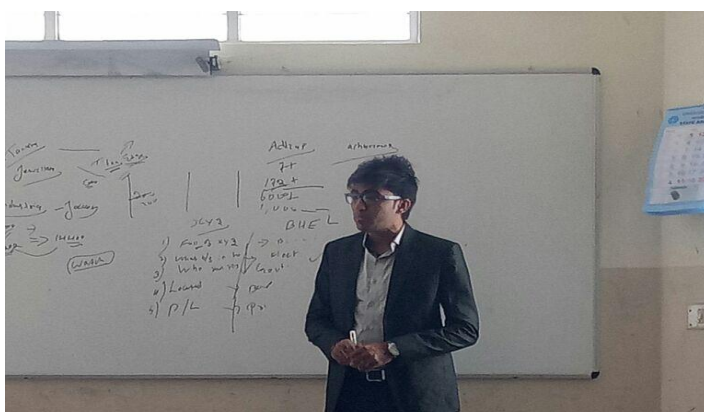
- On 29th September 2016 Mrs. Priya Srinivasa and the final year BBA students attended a one day national seminar on “quality enhancement through research” organized by IQAC at St Anne’s degree college for Women Halasuru, Bangalore
- ON Oct 5th and 6th 2016 Mrs Priya Srinivasa presented a paper titled “ Alternative Invesrment Funds Industry- How the game has changed” at the International conference on Accounting, Banking And Finance in Emerging Markets: Challenges and Opportunities organized by the department of Commerce (PG) - M.Com, M.Com (FA), Kristu Jayanthi College (Autonomous) Bangalore. ISSN 2348 – 0653, Volume No:1
- On 26th Oct 2016 Mrs Priya Srinivasa presented a paper titled “Green Entrepreneurship and its trends” at the one day national conference on “Start up India- Trends, Opportunities and Challenges” organized by St. Claret College, Bangalore.
- On 19/1/2017 the Department conducted a seminar for all the BBA students on the topic “Internet of Things” The resource person for the seminar was Mr.Sashindar M Narrain, a computer science engineer with a bachelor degree from BMS College of Engineering and a Masters from Wayne State University, USA. He focused on Internet of Things Products like a Nest Thermostat and Amazon Echo. And also IoT examples like Peer to Peer example, Central Control example and Inventory Management.

Mr.Sashindar worked as an Engineer in Caterpillar, USA and Ingersoll Rand and led the products development and commercialization team for both global and regional products. He is associated with a Non Profit Education Society RBANMs Education Charities. He is currently the Honorary Secretary of the charity.



- On 25th Feb 2017 Ms. Ayesha Firdouse and Ms. Dhivya . E of 2nd year BBA presented a paper titled “ Mutual Funds” at the one day International Conference on Emerging Global Trends in Accounting and Finance conducted by the Department of Commerce, Jain University held at the school of Commerce Studies, Knowledge Campus, Bangalore-69.
- On 3rd March 2017 the department conducted a seminar for all the BBA students on the topic “Common Sense in the Stock Market”
 - The resource person for the seminar was Mr.Prakash from Adzup , who started his company in his final year of degree from Dayanandasagar College.
 - He focused on explain what is Stock Market and also was keen on changing the stereotypical perception on stock market which was
 - Gambling- which he convinced that if one knows the company he is investing in it is not gambling.
 - Risk- is an inevitable occurrence and there is o other option but to take risk and one has to know when to get out.
 - Complicated- when one is trained with the basics of stock market it is not complicated to enter.

Mr Prakash started his company Adzup which gives practical knowledge by inviting speakers from outside. They have invited 225+ certified trainers till date. They have also launched a board game on stock market.



- On 09th March 2017 – The final year students put up a chapel on the theme “Friendship, Love and Faith”
- On 17th March 2017 Mrs. Priya Srinivasa presented a paper titled, “ A study on Green Entrepreneurship” at Indo Asian Academy Degree College at the National Conference, “ A paradigm shift in managing enterprises – The Emerging Future” organized by the department of commerce and management. ISBN 938653715-X
- On 4th April 2017 the Department organized the Annual Inter-Class Fest “INNO-VISION”. The events conducted during the fest were:
 - Product Launch
 - Business Quiz
 - Crazy Commercials

Product Launch-The Team from III BBA secured the First Place in Product Launch which comprised of: Arezay Zehra . S, Asma Abdul Azeez, Malvika.G , Jasmin . S, Shaistha Shabnam

Business Quiz- Shruthi Ramprasad and Malvika.G secured the first place

Crazy Commercials - the Team from III BBA secured the first place which comprised of: Rinna.J, Kavali Rachel Jyothi, Divya.M, Lekhashree.A, Jasmin.S, Mary.s, Sonia.K, Hepzibah Metilda

- On 13th April 2017, Mrs. Priya Srinivasa presented a paper titled “ Impact on Demonetisation and its implications for HR and talent related initiatives” in one day State Level Seminar organized by BMS College for Women, on the topic “ Demonetization and Indian Economy”. Impact Factor 4.164, ISSN 2395-1877.